

RELEASE JULY 17, 2006; 8:00 EST

AUTOWEB ANNOUNCES PARTNERSHIP AGREEMENT WITH BBMC

ROCHESTER HILLS, Mich. – Autoweb, a global provider of data exchange and data management solutions for the manufacturing industry, announced today they have entered into a strategic partnership agreement with Broadband Media Corporation (BBMC) of Seoul Korea.

BBMC will provide local sales and marketing support for Autoweb in the Asian market. BBMC will function as local Autoweb representation to sell and service Autoweb solutions to key industries in Korea, such as Automotive, Electronics, Maritime, and others. This will allow Autoweb prospects and customers to realize all of the benefits of partnering with Autoweb, including a relationship with a local representative with whom they can interact on a regular basis.

"Autoweb has experienced fantastic growth in the Korean market and our partnership with BBMC is an indication of our commitment not only to the Korean market but the Asian region as a whole. There is a significant need for Autoweb solutions in Korea, and BBMC will play a key role in facilitating the awareness and understanding of our solution in this market." said Stephen Koons, Autoweb's Vice President for Strategic Business Development.

Autoweb chose to partner with BBMC as a result of their solid reputation in the Korean marketplace, in-depth understanding of Autoweb products and services and commitment to expanding the growth of Autoweb.

"Partnership with Autoweb provides BBMC with an opportunity to introduce Autoweb's excellent services which will bring significant value to Korean companies," stated Mr. Kim, Sung Jin Kim, President, BBMC Inc.

About Autoweb

Autoweb is a leading global provider of engineering data management and exchange services, connecting engineering supply chains around the world via a secure, reliable, and traceable communication medium. Autoweb is responsible for thousands of companies' most sensitive

information – companies like General Motors, Ford, DaimlerChrysler, Pratt & Whitney, Delphi, Faurecia and thousands more. With over 20,000 users in 45 countries, Autoweb links the global manufacturing community.

About BBMC

BBMC, a professional Content Streaming Network corporation, was founded in 2003, with unique technologies and solutions. Against this backdrop, BBMC, for the very first time in Korea, succeeded in bringing the vast Internet world to the people, much faster and much closer via Content Streaming Network services based on many years of know-how and experience. BBMC has always been a leader of Content Streaming Network services in the fields of streaming VOD files, downloading files, and caching image files.

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